

42.04.02 – Journalism

MA Program: Controlling Digital Data Bases in International Journalism

Duration: 2 years, intramural

Degree: Master

Number of state-funded places in academic year 2020-2021: 0

Tuition fee in academic year 2020-2021: pending

Objectives:

Teaching classical journalism, i.e. creating various media products in various genres and formats, and mastering new opportunities of the digital era: working with data arrays, robotization of journalistic processes, creating visual and multimedia content with the help of modern services

Subjects:

- Digital Data Bases in Journalism
- Theory and Practice of Promoting Media Projects
- Modern Challenges and Media Agendas
- Digital Media Production
- Artificial Intelligence and Robotics. Media Prospects
- Theory and Methodology of Media Studies
- Philosophic Fundamentals of the Science and the Modern Journalism
- Modern Theories of Mass Communication
- Modern Media Systems
- Media Economics
- Web-design in the Field of Media
- Language of Modern German Speaking Media

Career Opportunities:

Russian media, press services and corporative media of Russian and international companies: journalist, editor, project manager, web-designer with competence in English

Entrance Exam:

Fundamentals of journalism (in form of an interview)